



Advising Post Millennials - Generation Z

**NSU Law International Faculty
Teaching Conference - 2018**

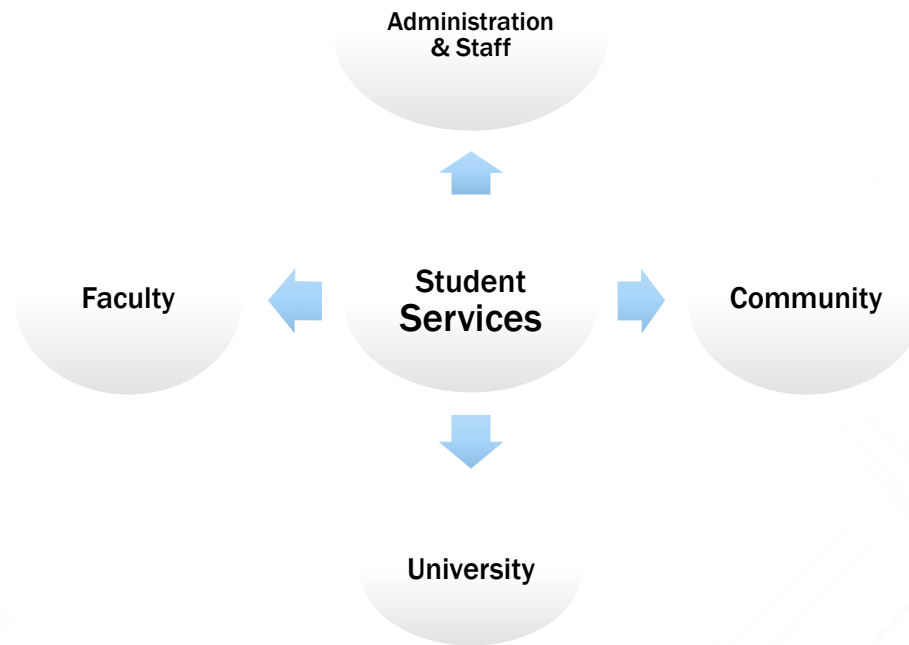
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Advising Post Millennials

- Student Services as the center of student advising activity
- Who are post millennials?
- What differences and challenges will they bring to our existing advising processes?
- How can we adapt our processes to meet their needs?
- Questions and comments



Student Services: The Center of a Community Effort





GOOD NEWS

- More diverse – diversity is the norm
- Social change orientated
- Not afraid to try something new
- Resilient
- Collaborative
- More apt to follow authority



Comparison to Millennials

- More conservative
- Less interested in Facebook, Instagram, and other social media platforms
- Less reliant on Google for learning - YouTube is the way to go!
- Prefer more face-to-face interactions than millennials



Adaptation & Future Challenges

- Short attention span
- See through the superficial
- Tech reliant - information overload
 - They do not send or read emails
 - They use their phone – i.e GPS, YouTube, TV & movie streaming, social media, games, etc.
 - Prefer the Internet over print materials
- Expect immediate feedback – i.e Amazon
- Need instant answers - may be the wrong information
- Trust what they hear from others
- Lack manners



Some Things Remain the Same

1. They need to get the **right information**,
2. From a **source they trust**, and
3. In a format that **they can relate to**.

The Right Information

1

Know the curriculum and requirements.

2

Know the rules.

3

Acknowledge what you don't know, but find someone who does know.

4

Know the resources within law school, university, or even community.

From a Source They Can Trust



- A credible source
 - Listen and don't guess!
- Set realistic expectations and objectives
- Encourage self-sufficiency
- Role model
 - Professional communication
 - Problem-solving

In a manner they can relate to

- Be available
 - Face to face time
 - Encourage them to be involved with those with like interests
 - Humor works
- Identify potential problems early and be proactive
 - Absences
 - Learning issues
 - Isolation or withdrawal
 - Effects of current events on the law school community





Mindful Mondays

Sharing important information

- Be redundant
 - Website – Internet
 - Short YouTube videos
 - Email
 - Print
 - In-person
 - Collaborative activities
- Be consistent – make sure you are sharing the right information



Make it Easy!

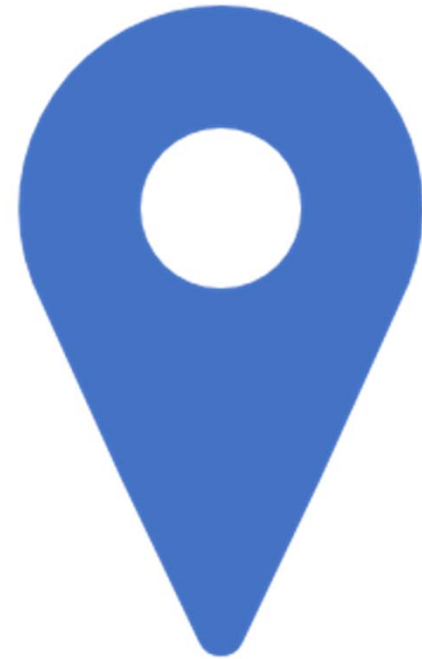
- Is it easy to find?
 - Where on the website is it- how many clicks will it take?
- Is it easy to read?
 - Bullet points
 - One page
 - Check boxes
- Is it easy to understand?
 - Make it specific and focused on the student or a particular group
 - Step by step instructions
 - How to get answers if they don't understand

<http://nova.campusguides.com/law/curriculumguide>





We need to go
where they are . . .



Resources

- Dimock, M. (2018, March 1). *Defining Generations: Where Millennials End and Post-Millennials Begin*. Retrieved from <http://www.pewresearch.org/fact-tank/2018/03/01/defining-generations-where-millennials-end-and-post-millennials-begin/>
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